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MEDIA

April 05, 2009 5:30 PM ET

## King Midas World Entertainment, Inc.

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### COMPANY OVERVIEW

King Midas World Entertainment, Inc. offers publishing services. The company is based in the United States.

United States

### KEY EXECUTIVES

**Mr. Fabrizio Boccardi**  
Executive Chairman and Member of Board of Directors

**Ms. Lisa Mayo DeRiso**  
Vice President- Marketing

Compensation as of Fiscal Year 2008.

### KEY DEVELOPMENTS FOR KING MIDAS WORLD ENTERTAINMENT, INC.

#### King Midas World Entertainment Inc. Announces the Initiation of Panorama, A New Independent Division

02/24/2009

King Midas World Entertainment Inc. announced the initiation of Panorama, a new independent division to finance brand specific motion pictures, television and video games. In addition, King Midas World Panorama will take part in financing new proprietary content owned by King Midas World Entertainment, as well as acquire new content and join in the financing of its development and production. King Midas World Panorama is projected to be operational in 2010. The Panorama strategy is intended to reinforce the theory that Tyrant is not only an entertainment franchise but also the beginning of a new series of branded concepts and products in media.

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