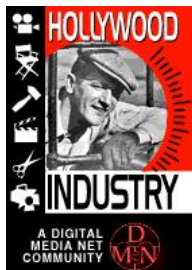


"The Seven Sins: The Tyrant Ascending" by bestselling author Jon Land and King Midas World Entertainment, which is loosely inspired by the life of International Investor and Entrepreneur Fabrizio Boccardi.....">



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## "The Seven Sins: The Tyrant Ascending" Novel Selected a Best Thriller of the Year

The Preeminent Library Journal Picks the Novel as Best Genre of 2008

(December 15, 2008)



LAS VEGAS, NV -- (Marketwire) -- 12/15/08 -- The Library Journal has selected "The Seven Sins: The Tyrant Ascending" as a Best Thriller of 2008 as published in its December issue.

"The Seven Sins: The Tyrant Ascending" by bestselling author Jon Land and King Midas World Entertainment, which is loosely inspired by the life of International Investor and

Entrepreneur Fabrizio Boccardi, was released in June 2008 in hardcover by Forge Books and is now available in audio CD and large print. The paperback is scheduled for release in summer 2009.

The novel, which received rave reviews, was followed by the July film announcement in the Hollywood Reporter detailing prominent Hollywood Producer Moritz Borman and Executive Producer Peter Graves of their partnership with Fabrizio Boccardi for the licensing of the film rights of the first motion picture of the franchise.

Mr. Borman is currently producing the highly anticipated "Terminator: Salvation." He has also produced a variety of successful movies including Oliver Stone's newly released "W.," "World Trade Center," "Terminator 3," "The Life of David Gale," "Alexander" and numerous others.

"The Tyrant is an intriguing new type of lead character that we believe could easily form the basis of a new franchised series," said Mr. Borman.

The upcoming film, which is adapted from the novel, is in the very active stages of development with a target theater release date of 2011.

"This film will take place in an exciting world of heightened action and intrigue that will definitely make this project stand out in the marketplace," said Mr. Graves who is also executive producer on "Terminator: Salvation," "W.," and "Planet 51."

"He is a new franchise character for our times, a true rakish embodiment of the American Dream. It is time to think out of the box and deliver a different story and experience the public won't forget," said Fabrizio Boccardi, CEO of King Midas World Entertainment and producer on the upcoming movie. "We are delighted to learn that our efforts to establish a different and intriguing new vision in entertainment is beginning to be recognized in the publishing world. We believe the Library Journal acknowledgement is the beginning of the trend."

For more information, please visit <http://www.kingmidasworldentertainment.com/>.

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