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'Tyrant' Agreement Reached Between Twentieth Century Fox and King Midas World Entertainment





King Midas World Entertainment and Twentieth Century Fox have reached an agreement on "Tyrant." FX has a new drama on the air under that title, about an American family that is drawn into the political turmoil of a Middle Eastern nation. King Midas, on the other hand, has a superhero property under the same name, also identified as Tyrant Knight.

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The superhero "Tyrant" was created by Fabrizio Boccardi, CEO of King Midas World Entertainment, with the intention of launching a franchise and creating a global brand. "We have big plans for this property, which are actively in development and others that we are pursuing also with sizable investments and qualified partnerships and licensing agreements," Boccardi said in a statement.

The first chapter of Boccardi's story was published in 2008's "The Seven Sins: The Tyrant Ascending." It has been licensed to DC Comics for comic book publication, is in active development for a feature film, and has a licensing agreement with Beanstalk.

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The 10-episode first season of FX's "Tyrant," created by Gideon Raff and developed for television by Howard Gordon and Craig Wright, premiered on June 24, 2014.

"The Parties have agreed that in all types of marketing and promotion to clearly reference directly and specifically to their own indicia, and to work together in good faith to make sure no confusion is created among the public," both companies said in their joint statement.

The post 'Tyrant' Agreement Reached Between Twentieth Century Fox and King Midas World Entertainment appeared first on TheWrap.

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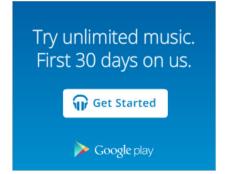


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